



BBSN – Brave Bison

1.65p ↓ -0.07 -4.17%



EMS: 75k

Consumer Cyclical · Speculative · Micro Cap · Turnaround

Market Cap £18.64m
 Enterprise Value £14.18m
 Revenue £21.66m
 Position in Market 1370th / 1,799

Quality 25
 Value 63
 Momentum 93
 StockRank™ 63



Momentum

Relative Strength (%)	
1m	+3.18%
3m	-4.04%
6m	+25.0%
1y	+12.9%
Volume Change (%)	
10d / 3m	+191%
Price vs... (%)	
52w High	-17.7%
50d MA	+2.47%
200d MA	+7.62%

Growth & Value

Trailing 12m		Industry	Market
PE Ratio (ttm)	18.5		
PEG Ratio (ttm)	0.16		
EPS Growth (ttm)	n/a		
Dividend Yield (ttm)	0.00%		
Valuation (ttm)		Industry	Market
Price to Book Value	2.48		
Price to Tang. Book	14.74		
Price to Free Cashflow	4.7		
Price to Sales	0.86		
EV to EBITDA	16.92		

Shareholder Activity

Buy / Hold / Sell	
Institutions	
Directors	
Community	Insufficient data available

Screens Passed: 1 Long 1 Short

BBSN qualifies for Altman Z-Score Screen (Short Selling)
[View Screen](#) [View Checklists](#)

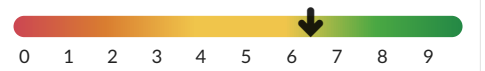
Quality

		Industry	Market
Return on Capital	6.3%		
Return on Equity	11.0%		
Operating Margin	2.42%		

Financial Summary

Year End 31st Dec	2016	2017	2018	2019	2020	2021	2022E	2023E	CAGR / Avg
Total Revenue	£m	17.7	17.8	21.2	16.8	14.5	21.7	29.0	4.10%
Operating Profit	£m	-6.44	-17.1	-0.112	-3.30	-2.20	0.525		
Net Profit	£m	-5.90	-14.8	-0.070	-3.22	-2.03	0.458	1.90	
EPS Reported	p	-1.04	-2.59	-0.012	-0.532	-0.332	0.060		
EPS Normalised	p	-0.902	-1.09	-0.012	-0.326	-0.214	0.093	0.200	0.000
EPS Growth	%						+115		
PE Ratio	x					18.5	8.63		
PEG						0.161			
Profitability									
Operating Margin	%	-36.4	-96.2	-0.529	-19.6	-15.2	2.42		-27.6%
ROA	%		-70.3	-0.565	-29.6	-27.7	3.56		
ROCE	%	-28.7	-317	-2.04	-98.8	-272	6.29		-119%
ROE	%		-119	-1.34	-79.5	-114	11.0		-60.5%
Cashflow									
Op. Cashflow ps	p	-0.796	-0.267	0.149	-0.151	-0.134	0.519		
Capex ps	p	0.161	0.102	0.063	0.045	0.027	0.004		-51.3%
Free Cashflow ps	p	-0.957	-0.369	0.086	-0.197	-0.162	0.515		
Dividends									
Dividend ps	p	0.000	0.000	0.000	0.000	0.000	0.000	0.000	
Dividend Growth	%								
Dividend Yield	%						0.000	0.000	
Dividend Cover	x								
Balance Sheet									
Cash etc	£m	7.05	4.82	5.36	4.25	2.75	5.91		-3.48%

Health Trend (F-Score)



Bankruptcy Risk (Z2-Score)



Earnings Manipulation Risk (M-Score)

High

Other Ratios		Total	- Intang	+ Pension
Leverage (ttm)				
Gross Gearing %	19.1	113.7	19.1	
Net Gearing %	-59.34	-353.20	-59.3	
Cash / Assets %	30.11		30.1	

Liquidity (ttm)

Curr. Ratio	1.11
Quick Ratio	1.11
Interest Cov.	7.84

Efficiency (ttm)

Asset Turnover	1.71
Recs Turnover	5.25
Stock Turnover	n/a

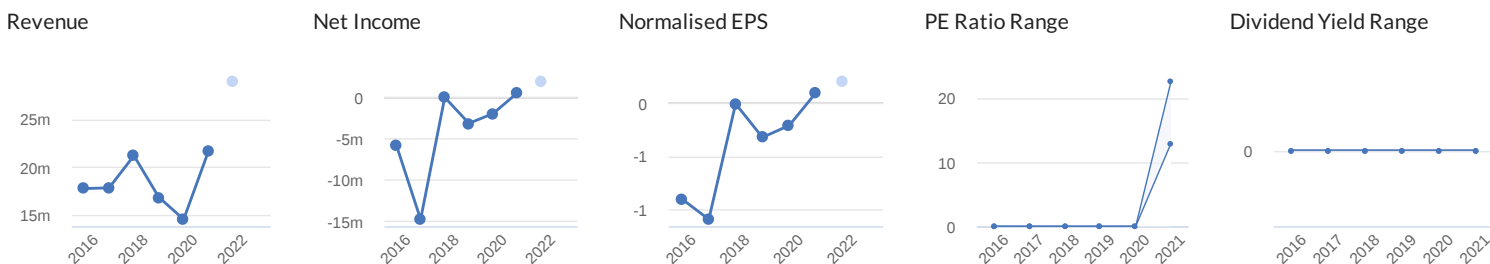
Working Capital	£m	5.27	2.97	3.44	1.61	0.515	1.28													-24.7%			
Net Debt	£m	-6.66	-4.82	-5.36	-3.35	-2.29	-4.47																
Net Fixed Assets	£m	0.123	0.163	0.116	0.909	0.151	0.807														45.7%		
Book Value	£m	19.9	5.17	5.31	2.80	0.760	7.53															-17.6%	
Average Shares	m	567	572	575	606	613	768															6%	
Book Value ps	p	3.48	0.901	0.921	0.456	0.124	0.697																-27.5%

FINANCIAL BRIEF: For the fiscal year ended 31 December 2021, Brave Bison Group PLC revenues increased 50% to £21.7M. Net... [See more](#)

Recent History

Latest interim period vs. prior period		Industry	Market
Sales Growth	60.36%	<div style="width: 60.36%;"></div>	<div style="width: 60.36%;"></div>
EPS Growth	n/a	<div style="width: 0%;"></div>	<div style="width: 0%;"></div>
3yr Compound Annual Growth Rate		Industry	Market
Sales CAGR	0.76%	<div style="width: 0.76%;"></div>	<div style="width: 0.76%;"></div>
EPS CAGR	n/a	<div style="width: 0%;"></div>	<div style="width: 0%;"></div>
DPS CAGR	n/a	<div style="width: 0%;"></div>	<div style="width: 0%;"></div>

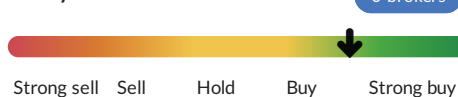
Graphical History



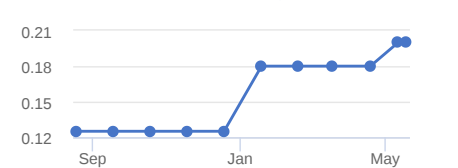
Analyst Forecasts

Price Target: 0.38p (77.97% below Price)	31st Dec 2022			31st Dec 2023		
Est. Long Term Growth Rate:	Net Profit (£)	EPS (p)	DPS (p)	Net Profit (£)	EPS (p)	DPS (p)
Consensus Estimate	1.90m	0.2				
1m Change	+782.00k	+0.0				
3m Change	+782.00k	+0.0				

Analyst Consensus



EPS 2022 /



Profile Summary

Brave Bison Group plc is a social media and marketing company. The Company is engaged in the business of monetizing online video content. The Company has a network of over 650 social media channels across YouTube, Snapchat, Facebook and TikTok and produces social media advertising campaigns for b... [Read more](#)

Directors

- Oliver Green CHM
- Philippa Norridge CFO
- Matthew Law NID (44)
- Theo Green EDR

Last Annual	Dec 31, 2021	Sector	Consumer Cyclicals
Last Interim	Dec 31, 2021	Industry	Media & Publishing
Incorporated	Oct 30, 2013	Index	FTSE AIM All Share Index
Public Since	Nov 12, 2013	Exchange	LSE AIM Market
Ex-Dividend Date		Asset Category	Common Stock
Payment Date		Shares in Issue	1,080,816,000
No. of Employees	75	Free Float	540,805,947 (50.04%)
No. of Shareholders	0	Eligible for	<input checked="" type="checkbox"/> ISAs <input checked="" type="checkbox"/> SIPPs

Address [79-81 Borough Rd, Borough, LONDON, SE1 1DN, United Kingdom](#)

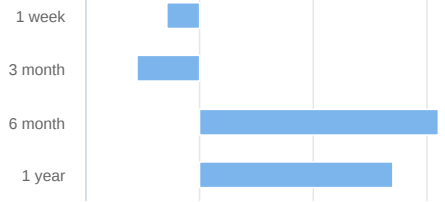
Web <https://bravebison.io/investors/corporate-governance/>

Phone +442039682475

Auditors Moore Kingston Smith LL

BBSN Share Price Performance

Share Price	Volume	Bid - Ask	Low - High	Spread
1.65p	826,153	1.65p - 1.80p	0.00p - 0.00p	870bps
Day's Change	Avg Volume	Open - Close	Range (12m)	Beta
↓ -0.07 -4.17%	1,848,215	1.73p - 1.73p	1.20p - 2.10p	1.592



Latest News for BBSN

- Apr 29, 2022

Brave Bison Grp PLC - Director/PDMR Shareholding

Announcement
- Apr 28, 2022

BRIEF-Brave Bison On Track To Meet FY22 Adj EBITDA Expectations

News
- Apr 28, 2022

BRIEF-Brave Bison Group Acquires BRM For Total Purchase Price Of About £1.0m

News
- Apr 28, 2022

Brave Bison Grp PLC - Acquisition of Best Response Media

Announcement
- Apr 28, 2022

Brave Bison Grp PLC - Final Results

Announcement

Upcoming Events for BBSN

- Thursday, August 4th 2022

Half Year 2022 Brave Bison Group PLC Earnings Release

Similar to BBSN

Compare

- China Baoli Technologies Holdings**

Sucker Stock 1
- Magmag**

Falling Star 15
- Binero AB (publ)**

Neutral 22
- K2 Holding SA**

Neutral 69
- Mavshack AB (publ)**

Sucker Stock 7
- Rolling Optics Holding AB**

Value Trap 14
- Triboo SpA**

Neutral 72
- Tourn International AB (publ)**

Sucker Stock 22

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